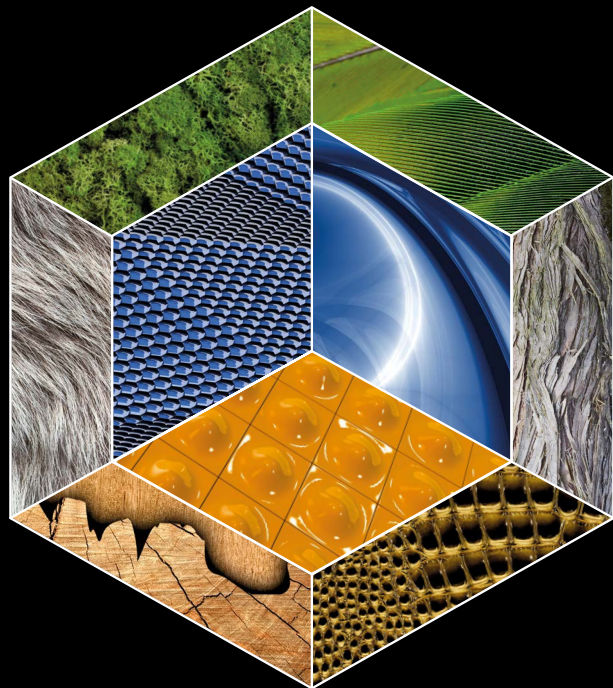


# MATERIAL SERVICES

*Get ready for the future*



## APPEALING TO ALL THE SENSES

**imat-uve ensures a harmonic interplay of materials and surfaces**








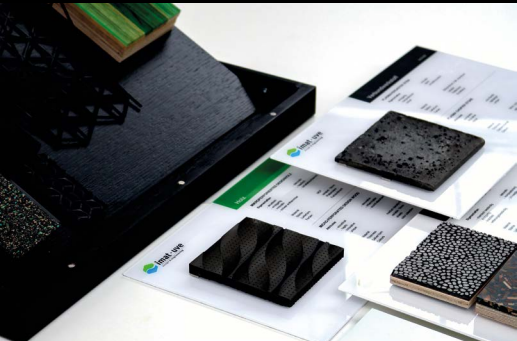

A material is not just a resource used to manufacture products and components for car interiors – it conveys emotions and values, triggers memories and provokes reactions. The interplay of design, material and surfaces affects our perception of interiors. The look, feel, sound and smell – our senses absorb everything consciously or subconsciously and take an aversion to it or generate a feeling of well-being. imat-uve supports its customers at the interfaces between design, engineering and production – along the entire value-added chain from the idea to the finished product, locally and globally. The extensive library of innovative materials and surfaces, coupled with many years of experience in testing and developing materials and components, puts the service provider in an excellent position for assessing materials – not just from a design perspective but also in terms of their suitability for use in technical applications.

WORKSHOPS

Creative thinking works best in creative environments. That's why imat-ue created imat think space, an exceptional design loft in a historic textile mill. By using a wide array of materials, pictures and creative techniques such as Design Thinking, imat-ue's material experts make certain that both OEMs and Tier 1 suppliers find specific solutions to their individual objectives.



imat THINK SPACE

Visit	Basic 1/2 Day	Basic Full Day	Professional
Duration: 1,5 hours Participants: 1-6 people Price p.P.: 50 €*  Private material library tour with one of our experts	Duration: 3,5 hours Participants: 1-8 people Price p.P.: 550 €  Private material library tour with one of our experts	Duration: 7 hours Participants: 1-8 people Price p.P.: 1,200 €  Private material library tour with one of our experts	Duration: 1-3 days Participants: 2-15 people Price p.P.: 1,950 €  Private material library tour with one of our experts
	Presentation of preselected materials  Elaboration of a personalized material selection to fit your objective  Softcover image booklet (max. 20 materials per group)	Presentation of preselected materials  Elaboration of a personalized material selection to fit your objective  Softcover image booklet (max. 20 materials per group)	Presentation of preselected materials  Elaboration of a personalized material selection to fit your objective  Softcover image booklet (max. 20 materials per group)
 	 		
			
		One specialized speaker  Creating a unique mood board by the participants	2-3 specialized speakers  Creating a unique mood board by the participants  XXL moodboard created by the imat design-team  Workshop sessions certificate
			

\*With booking of imat think space basic day, full day, professional or the purchase of booklets/ moodboards the price will be credited.

3D SURFACE SCANNING

By digitizing the original material samples using state-of-the-art scanner technology, the material textures can be used in development for real-time VR environments as well as photorealistic renderings for marketing purposes. This saves time and money by eliminating the need to create various prototypes or photo shoots. The material can be simulated on standard 3D models of auto components or applied to a proprietary CAD product model. All texture maps needed for a realistic representation of the material are transmitted via secure download.



imat scanning service

- Price: 540 € per material
- Scanning of material sample
- Post processing
- Retouching/editing by texture artist
- Visualization on an automotive interior module
- Available in major file formats, all necessary maps included





## MATERIAL LIBRARY

imat-uve functions as a specialized interface between material suppliers and processors. The focus lies on supporting car manufacturers and suppliers to make innovative materials fit for the future car interior. The special industry-related curating makes imat-uve's material library unique. In exceptional showrooms in Germany, China and the U.S. imat-uve exhibits high-level materials from various categories that are selected thoroughly by its own automotive experts. The original samples can be experienced with all the senses in the material library. The material boards contain the description of the most important properties. In addition, the materials get digitized with state-of-the-art equipment and are included into the imat material database which provides the information to OEM and Tier1 suppliers.

## ADVANCED SERVICES



### imat Mood Boxes

Price: 1,500 € per box

Design concept creation

Material selection

Design supportive materials  
such as prints, colors etc.

High quality, custom made  
wooden box

Booklet with selection of  
material (print)



**imat-uve gmbh**

Monforts Quartier 31, Schwalmstrasse 301  
41238 Mönchengladbach, Germany

**Phone** +49 (0) 2161 68 65 610  
**Mail** material@imat-uve.de



[www.imat-uve.de](http://www.imat-uve.de)